East Riverside Corridor Master Plan

Draft Plan Presentation

February 2010

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Effective Planning through Public Participation and Quality Urban Design

www.eastriversidecorridor.com

Why a Plan

for the East Riverside Corridor?

- Identified as action item in East Riverside Oltorf Combined (EROC) Neighborhood Planning process
- · Proposed rail service on East Riverside Dr.
- Council direction to initiate Corridor Plan in 2007

Late Backup

Why a Plan

for the East Riverside Corridor?

- · Change is underway
 - Aging & underutilized buildings
 - Redevelopment & displacement already occurring
 - Changing population





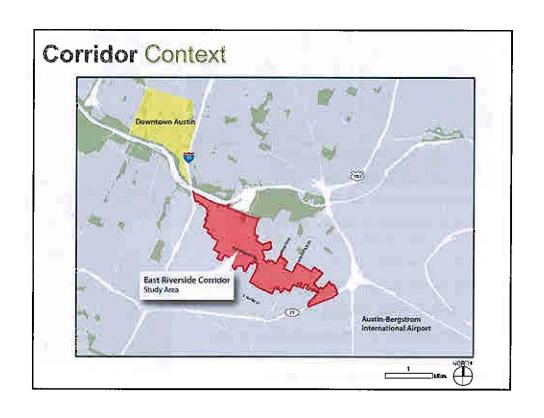
Why a Plan

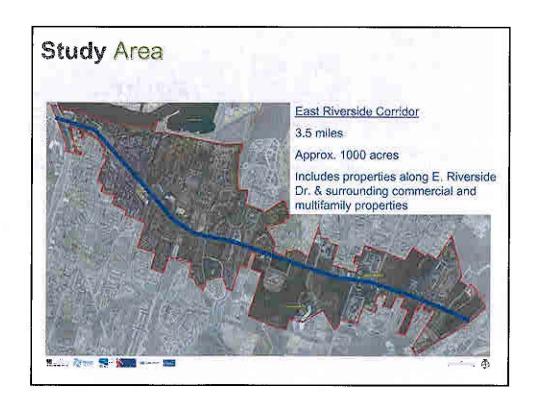
for the East Riverside Corridor?

- · Vision needed to guide change
 - Balance desire for improvements with needs of residents with a diversity of incomes and backgrounds
 - Ensure new development is consistent with vision















Planning Process & Outreach

- Early Stakeholder Meetings
- Visual Preferences Survey (VPS) and questionnaire at meetings and online
- · Vision Translation Workshop
- Did We Get it Right? Meeting
- Draft Plan Public Meeting
- · Interdepartmental / Interagency Coordination
- Planning Commission Neighborhood Planning Subcommittee Meetings (3)









Planning Process & Outreach

Additional Targeted Meetings

- Spanish Speakers
- · Montopolis Business Leaders
- · Montopolis Contact Team
- EROC Contact Team
- Affordable Housing Advocates
- Property Owners/Developers
- · Waterfront Planning Advisory Board
- Bicycle Advisory Council



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Visual Preference Survey™ (VPS)



Negative rated images illustrate visual and spatial characteristics of what people do not want and would like to see changed.

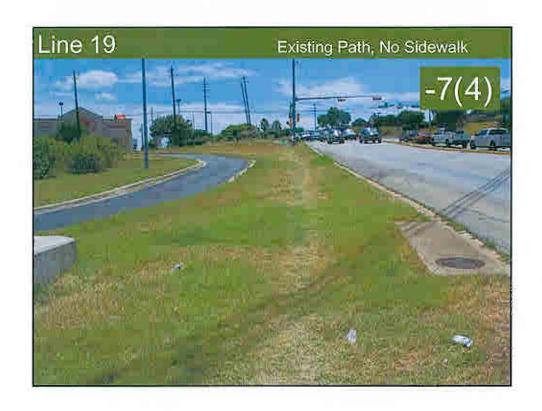


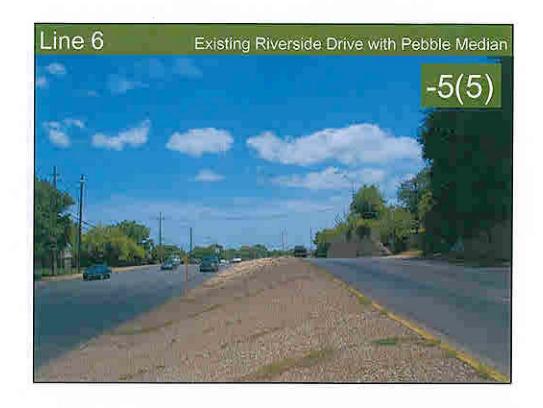
Images which receive high

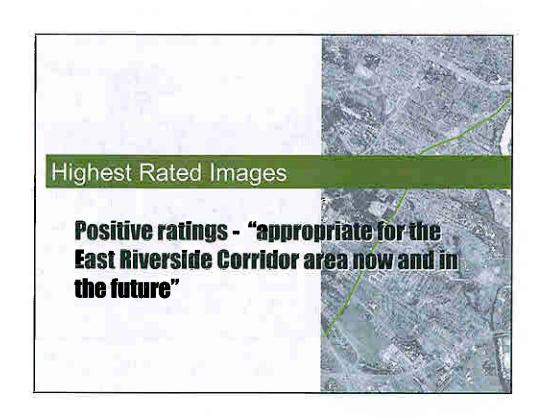
Positive ratings illustrate the
visual and spatial characteristics that
people want; highest rated images
provided direction for the plan.

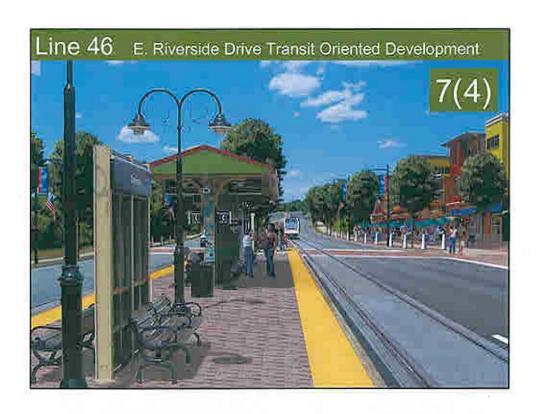


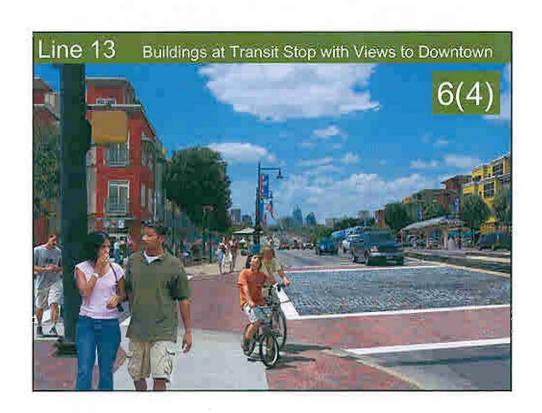


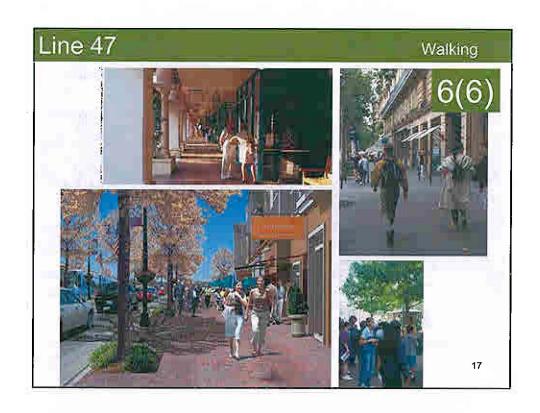


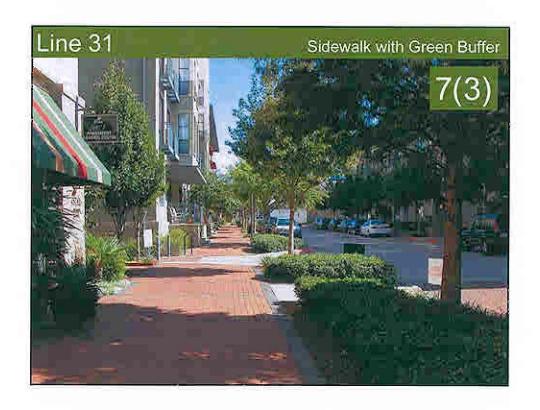


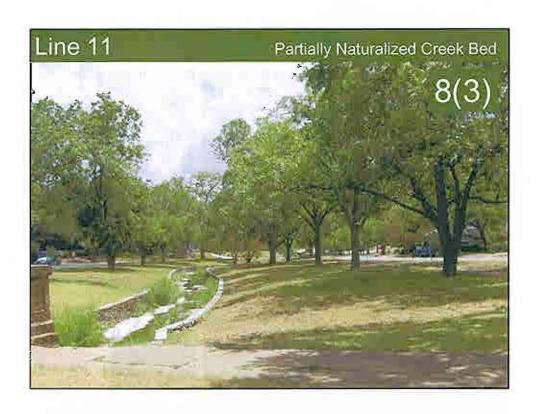


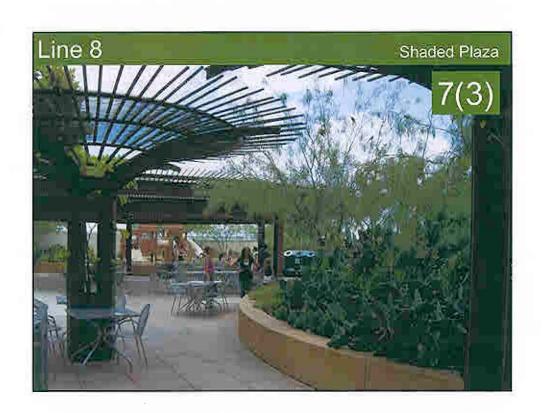












A Collective Vision for the Future

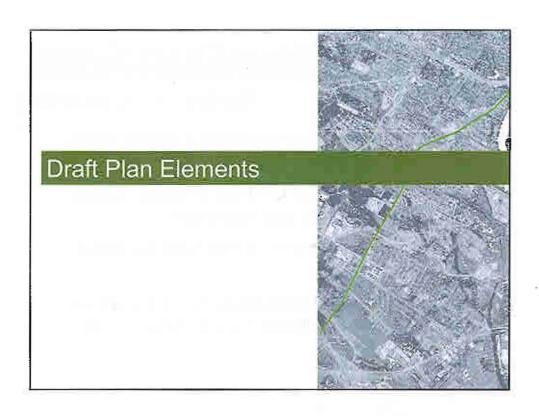
The Hopes and Desires

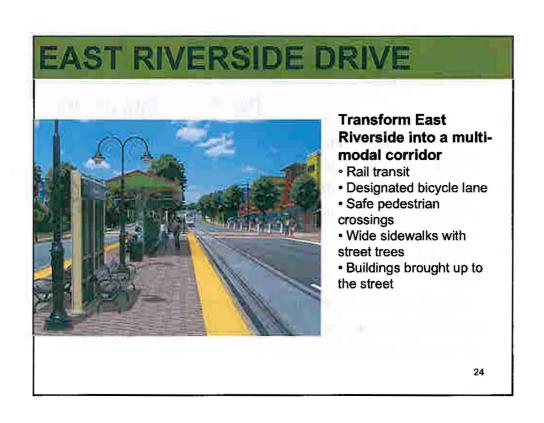
- Efficient and frequent rail and bus transit service within and beyond the Corridor Area
- Make East Riverside Drive an attractive, people friendly roadway with local destinations
- Improve the appearance of the Area and reduce criminal activity
- Provide parks and open space serving local and regional needs to balance the built environment

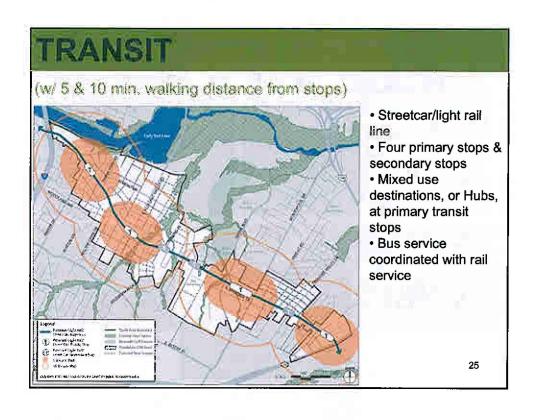
A Collective Vision for the Future

The Hopes and Desires

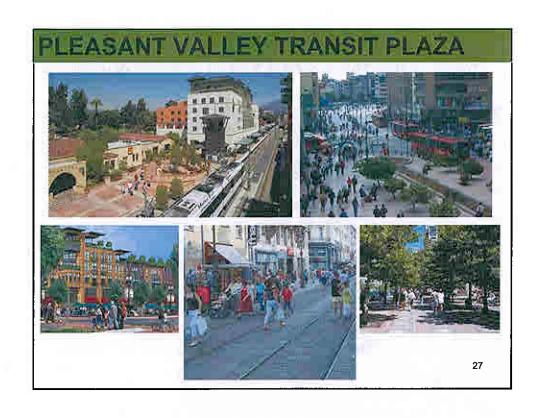
- Enable transit-supportive redevelopment around primary transit stops
- · Create unique and memorable places in the Area
- Accommodate pedestrian, bike, transit and automobile traffic
- Enable safe pedestrian flow across East Riverside Drive
- Maintain a mix of housing options in the area for a range of incomes, including options for low- and mid-income populations



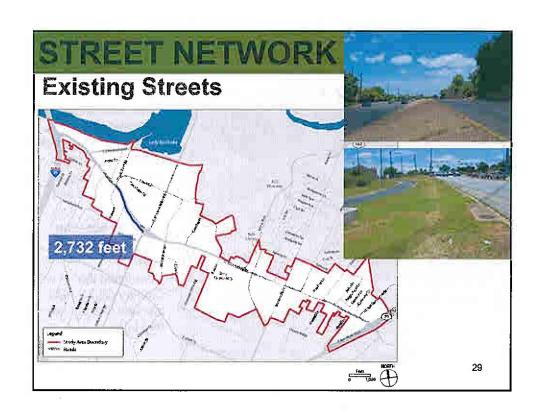


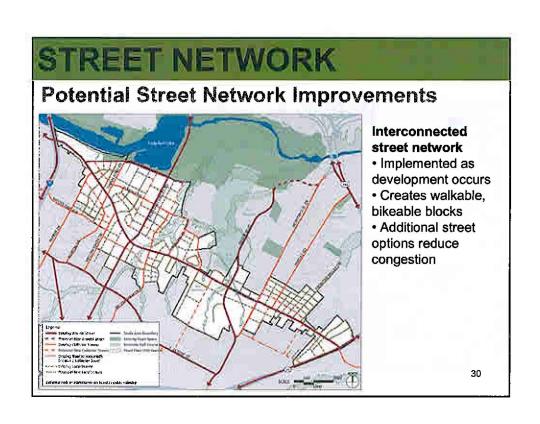


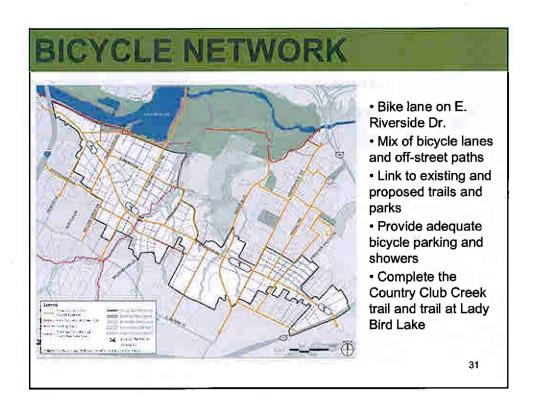


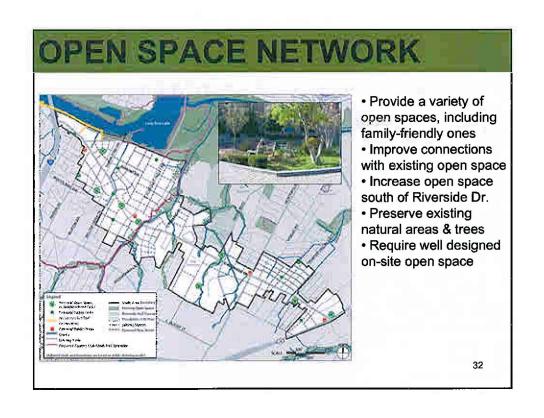










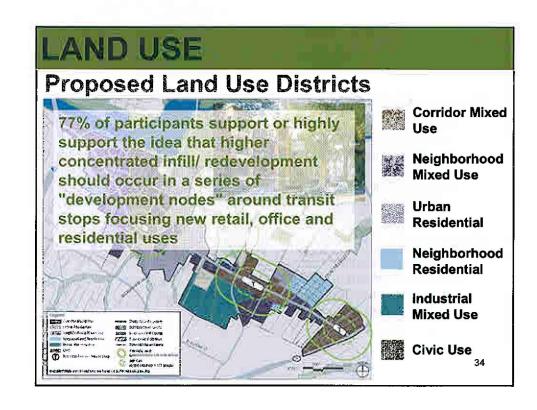


SUSTAINABILITY

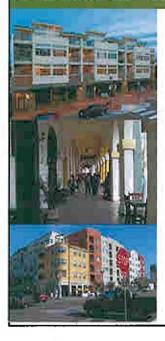




- Create incentives for green building
- Encourage green practices in private development
- Consider alternative energy sources in all projects
- Encourage and accommodate material recycling and reuse in project designs
- Incorporate green infrastructure for stormwater management
- Preserve natural streambeds to better manage stormwater



DESIGN GUIDELINES



New design guidelines for the area that address:

- Improved sidewalks and streetscapes for pedestrians
- Building design
- Relationship between buildings and the street
- Signage and lighting
- Parking requirements and design
- Create well-designed active outdoor space
- New buildings should respect the scale and character of neighborhood edges

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AFFORDABLE HOUSING

Resources and Opportunities

- Large number of subsidized affordable units in the East Riverside area
 - 3,067 units in 78741 zip code
 - 19% of the City's subsidized units in 78741 zip code
- Opportunity to link transportation, urban design, density, and affordability in plan

Challenges

- · Aging multi-family housing stock
- · Redevelopment due to market forces
- · Need for affordable housing throughout the city
- · Limited funds

AFFORDABLE HOUSING

Highlights of affordable housing tools

Citywide

- Maintain and renew existing subsidized affordable housing
- Preserve existing non-subsidized affordable housing
- Increase supply of housing

East Riverside Area

- Encourage private sector funding and/or construction of affordable housing through Development Bonuses
- Explore feasibility of a TOD catalyst project on the City-owned land at the East Riverside Drive/Pleasant Valley Blvd. intersection

All tools subject to funding availability

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PLAN IMPLEMENTATION

Interdepartmental Coordination

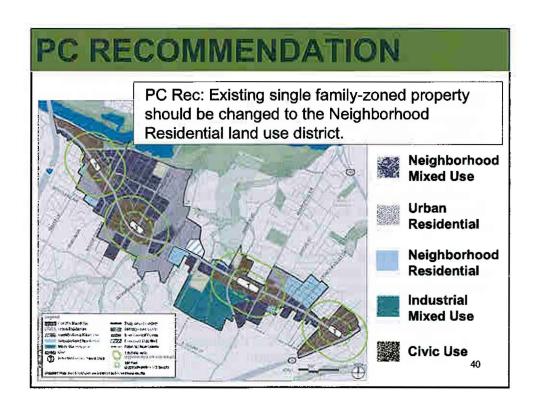
• Focus on major investments and recommendations identified in the plan

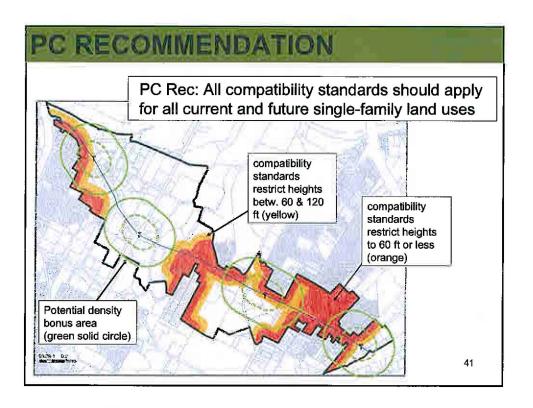
Revise Land Development Regulations

- Interim changes: Reclassify East Riverside Drive between Pleasant Valley Road and Highway 71/Ben White Boulevard as a Core Transit Corridor
- <u>Long-term changes:</u> Following adoption of the Master Plan, begin developing new design-based regulations for land use, zoning, density bonus, and urban design recommendations identified in the Master Plan
 - Public discussions about density, height, and transportation
 - Extensive public input and review of regulations
 - Board and Commission review of regulations
 - Presented to Council for adoption

PLANNING COMMISSION RECOMMENDATION

- Adopt the ERC Master Plan, with the following amendments:
 - Existing single family-zoned property should be changed to the Neighborhood Residential land use district.
 - All compatibility standards should apply for all current and future single-family land uses
- Reclassify East Riverside Drive between Pleasant Valley Road and Highway 71/Ben White Boulevard as a Core Transit Corridor





REQUESTED COUNCIL ACTION

February 25, 2010 Public Hearing

- City Council considers adoption of the East Riverside Corridor Master Plan as vision for the area
- City Council considers reclassifying East Riverside Drive between Pleasant Valley Road and Highway 71/Ben White Boulevard as a Core Transit Corridor

